

PRIVACY POLICY COOKIES POLICY
Version 0 - 1st February 2022

SPONSORLIVE is a simplified joint-stock company with a capital of 55,062 Euros, whose registered office is located at 49, avenue d'Iéna - 75116 PARIS, registered in the PARIS trade and companies register under number 794 071 688 (the "Company").

The Publication Director is Mr. Edgard PALLE. Contact: contact@FanLiveCards.com.

The Site edited and operated by the Company and accessible at the address www.FanLiveCards.com (the "Site") is mainly hosted by Google Cloud Platform (GCP).

Preamble

The Company publishes and operates a fantasy rugby game as well as the "FanLive Rugby" Marketplace on which are sold collectible cards consisting of still or animated images, with or without sound, bearing the image of sports clubs, sports clubs and championships that it creates itself and which are subsequently generated and managed by a computer program ("smart contract") executable and identifiable on the Blockchain by means of "Non-Fungible Tokens" or "Non-Fungible Tokens" (here- after "NFT").

The Company therefore gives its users (hereinafter the "User") access to a platform giving them access to a marketplace allowing them to buy, collect and resell the cards created by the Company, issued with their NFT token, these cards intended to be collected and/or played in the context of a fantasy rugby game (the "Services"). To be able to access the Services, the User must create a personal account on the Site. Each account is associated with a Wallet. For more information about the Services, we invite you to refer to our General Conditions. Access to our Services therefore requires the collection and processing of certain data allowing you to be identified and believe that we make the protection of your personal data and your privacy a priority. Our Company therefore collects and processes your personal data with the greatest care and in strict compliance with applicable laws and regulations. We have thus established this Privacy Policy (the "Policy") which includes the rules that the Company has established with regard to the protection of your personal data so that the collection, use, storage and communication of your data personal data are carried out in a fair, transparent and secure manner.

Article 1 – Scope

The purpose of the Policy is to inform you about our approach to the processing of personal information that directly or indirectly identifies a User of the Services or of an Internet user visiting the Site (the "Data" or the "Data Personal") as well as on the way in which the latter are collected and processed by the Company, acting as data controller within the meaning of the Regulations on personal data.

The Company is indeed required, as data controller, to collect Data from you but also from third parties, in particular in the context of the creation and use of the personal account to be created on the Site allowing you to access the Services. By accepting this Policy, the User authorizes the use of his Personal Data by the Company in accordance with this Policy. The Policy may change, the updated version being the one available on the Site. The Policy is accessible at any time on the Site and prevails over any previous version.

Article 2 – Personal Data collected and purpose

Any information relating to an identified or identifiable natural person constitutes personal data. As part of its activities and the operation of the Site, the Company may process a certain amount of personal data. In general, SPONSORLIVE ensures that it only processes data that is strictly necessary for the purpose for which it is processed.

The Company is thus required to collect and process Personal Data in the context of the use of the Services by Users, and in particular:

- during the creation, by the User, of his personal account, a prerequisite for being able to access our Services. In order to manage this account from its creation to its deletion, the Company will collect and process your Personal Identification Data (i.e. your first name, your last name, your user name and your contact details, in general any account details);
- when using the Services, namely:
 - in the context of auctions: the Company collects and processes the user name, the placement of auctions and their duration;
 - when buying, reselling or exchanging collectible cards: blockchain identifiers and public keys;
 - the history of past transactions.

The collection and processing of the aforementioned Personal Data is made necessary :

- for access to and use of the Services and therefore the proper performance of the contractual relationship entered into between the User and the Company;
- for the prevention of fraud; in this regard, the Company may be required to carry out checks on suspicious accounts and transactions. In this context, the Company may be required to take security measures, in particular to request additional supporting documents. These measures will have the effect of suspending the execution of the order or, if the result of the analysis does not guarantee the security of the order, of canceling it. The fraudulent use of a means of payment will lead to the registration of data relating to the order in the Company's alert file, which may lead the Company to carry out additional checks on future orders. You can submit your observations to our fraud department at any time (see article 6 "User rights").
- by the legitimate interest of the Company which consists in particular in understanding the way in which the Services are used by the Users, allowing it to improve the Services.

It is specified as necessary that the User has no obligation to provide the Personal Data requested. Nevertheless, the Company draws the User's attention that, in this case, access to certain Services may be altered, or even impossible. In any case, and whatever the purpose of the processing in question, please note that the Company will only collect and process the Personal Data necessary for the aforementioned purposes.

Article 3 – Recipients of Data

The Company may share your Personal Data with third-party service providers and suppliers who help it achieve the purposes specified in this Policy.

In accordance with the regulations in force, the Personal Data may also be transmitted by the Company to the competent authorities on request and in particular to public bodies, court officers, ministerial officers to meet legal obligations.

We only provide these third parties with the Data they need to perform their services, and we require that they do not use your Data for any other purpose. These third parties will only act in accordance with our instructions and will be contractually bound to ensure a level of security and confidentiality of your data identical to ours and to comply with the applicable regulations on the protection of personal data.

Article 4 – Data retention period

The Company retains your Personal Data for the time strictly necessary to fulfill the purposes for which it was collected, and subject to its legal obligations to retain certain Data or the legal possibilities of archiving and anonymization.

Your Data will be erased when the retention periods have expired.

Your Data may, however, be archived beyond the periods provided for the purposes of research, observation and prosecution of criminal offenses for the sole purpose of allowing, as necessary, the provision of your data to the judicial authority but also in the legitimate interest of the Company.

Thereby,

- with regard to the management of the User's account, SPONSORLIVE will keep your Data until the said account is closed. However, if the Company needs to keep your Personal Data for evidentiary purposes beyond the date of closure of your account, then the maximum applicable retention period will be in accordance with the legal limitation periods and will not exceed the duration during which the Company must retain the data for evidentiary purposes;
- with regard to the Data processed by or on behalf of the Company to carry out analysis operations, this Data will only be kept by the Company until the production of relevant reports/results.
- with regard to the collection and processing of Data in the context of the use of the Services, this Data is kept for a maximum of three (3) years.
- with regard to Data collected and processed for fraud prevention purposes, this Data is kept for three (3) years from the date of its registration on an alert list.
- with regard to Data collected and processed for security purposes, this Data is kept for five (5) years from the last activity.
- with regard to the Data collected and processed as part of the management of your questions and/or requests, the Company will not keep this Data beyond three (3) years after the last contact at your initiative.

The Company may, however, retain certain Personal Data for a period longer than that required by immediate and current needs and this, due to legitimate interests and/or legal obligations.

Article 5 – Subcontracting and Transfer of Personal Data

The Company may use service providers and other third parties to facilitate, maintain, improve, analyze and secure the use of the Site and its Services. Service providers may have access to Personal Data for the sole and exclusive purpose of carrying out the missions entrusted to them. The Company ensures that the service providers present sufficient

guarantees for the execution of the mission and comply with the applicable laws and regulations.

Personal Data may be processed outside the territory of the European Union. In this situation, the Company takes all the necessary precautions and alternatively or cumulatively ensures that an adequacy decision has been taken by the European Commission concerning the country of destination; that contractual clauses adopted by the European Commission or the supervisory authority have been signed with the recipient; that the recipient has adhered to an approved code of conduct or certification mechanism, etc.

Article 6 – User Rights

- **Permission to access:** You can read the Data processed by the Company and receive an electronic copy.
- **Right of rectification:** This right allows you to correct inaccurate data concerning you (incorrect age or address) or to complete data (address without the apartment number) in connection with the purpose of the processing.
- **Right to erasure of data:** You have the right to ask the Company to erase your Data, under certain conditions and subject to the exceptions provided for by applicable law and the obligations of the Company.
- **Right to limitation of processing:** You can request the limitation of the processing of your Data when you contest its accuracy or oppose their processing. In this case, the Company will examine your request, during which you can ask it to freeze the use of your Data.
- **Right to Data portability:** When the processing is based on your consent or a contract, you may receive the Data you have provided in a structured and commonly used format, in order to transmit this Data to another data controller. When technically possible, you can request the direct transmission of this data by the Company to this other data controller.
- **Right to object to processing:** You can object to your Data being used by the Company for a specific purpose, by indicating reasons relating to your particular situation (except in the case of commercial prospecting).

To exercise these rights or for any question relating to the protection of Personal Data, the User must make a request accompanied by proof of identity by mail addressed to SPONSORLIVE - 49, avenue d'Iéna - 75116 PARIS or by email to the address contact@fanliverugby.com

The Company will endeavor to respond as soon as possible and at the latest within the month following receipt of the request. The Company reserves the right to extend this period to three (3) months in the event of a complex request.

The User also has the possibility of seizing the competent supervisory authority, the “Commission Nationale Informatique et Libertés” (“CNIL”), in order to lodge a complaint.

The Company undertakes to protect your Personal Data and to respect the applicable legal framework in terms of data protection.

On your side, you undertake:

- to inform the Company in the event that the Personal Data that you have shared with the Company becomes obsolete or inaccurate.
- in the event that you provide the Company with information that directly or indirectly identifies any other natural person (for example you have sent a request to the

Company with the contact e-mail address available on the Services and shared data about another natural person in your email), you represent and warrant that before sharing such information with the Company, such other natural persons have received this Policy and, to the extent applicable, have consented to the processing of their data.

Article 7 – Cookies and Cookies Policy

When you browse our Site, Cookies are placed on your device, either directly or after obtaining your consent when required by cookie regulations.

A “cookie” is a series of information, generally small in size and identified by a name, which can be transmitted to your browser by a website on which you connect. Your web browser will keep it for a certain period of time, and send it back to the web server each time you reconnect to it.

There are different types of cookies:

- temporary cookies are automatically deleted at the end of your browsing session;
- permanent cookies remain on your device longer, for the duration specific to each cookie, and remain valid until their expiry date (unless they are deleted by the user before);
- proprietary cookies are cookies installed by the Site domain;
- third-party cookies are those placed on the Internet user's computer by the server of a domain separate from that of the Site (these may be, for example, cookies from social networks or publishers of performance measurement solutions audience).

In this case, the cookies installed on your device do not require your prior consent. Indeed, their sole purpose is to allow or facilitate communication by electronic means, or are strictly necessary for the provision of an online communication service at your express request.

The table below lists the different types of cookies used on the Site, as well as as their purpose(s) and their lifespan.

(a) Functional cookies

These cookies allow the Site to function optimally.

Cookie name	Purpose of the cookie	Cookie duration
PHPSESSID	We use this cookie to keep you authenticated to your account.	Session

You can oppose and delete them using your browser settings, however you will no longer be able to access your account.

(b) Analytics Cookies

We do not use this type of cookie.

Article 8 – Data Security

La Société a mis en place des mesures pour protéger la confidentialité, la sécurité et l'intégrité de vos Données, contre l'accès et la divulgation non autorisés, la modification, l'altération, la détérioration, la perte accidentelle ou la destruction accidentelle ou illicite, ainsi que contre toute autre forme de traitement illicite ou communication à des personnes non autorisées.

L'accès aux données personnelles est limité aux seuls collaborateurs, partenaires et prestataires ayant besoin d'en connaître, auxquels nous imposons des règles strictes de sécurité et de protection des informations.

Toutefois, la Société ne peut vous garantir contre toute perte, destruction ou détérioration de vos données personnelles. La Société n'est pas tenue, ni en mesure d'effectuer une sauvegarde de vos données présentes sur votre espace personnel.

Nos services de sauvegarde ne feront pas de sauvegarde des Données présentes dans votre espace personnel ; par conséquent, vous devez utiliser une source de sauvegarde secondaire. En d'autres termes, à moins que cela ne soit causé par notre négligence ou notre faute intentionnelle, nous déclinons toute responsabilité en cas de perte de données.

Par ailleurs, lorsque vous devez choisir un mot de passe pour accéder à certaines parties du Site nécessitant une connexion à votre espace personnel, il vous appartient de choisir un mot de passe sécurisé (fort, unique (c'est-à-dire non utilisé pour un autre site et /ou candidature, etc.) et de la garder confidentielle.

Article 9 – Modification de la présente politique de confidentialité

La Société se réserve le droit de modifier la présente Politique afin notamment de se conformer à toute évolution réglementaire, jurisprudentielle, éditoriale ou technique.

L'utilisation des Services de la Société emporte, pour l'Utilisateur, l'adhésion sans réserve aux termes et conditions de la présente Politique.

L'Utilisateur est encouragé à consulter régulièrement cette page afin de prendre connaissance des éventuelles modifications ou mises à jour apportées à notre politique.

Article 10 – Juridiction compétente et loi applicable

10.1 – Droit applicable

La présente Politique est rédigée en français. Une traduction en langue étrangère peut être fournie, le cas échéant à titre purement informatif. Seule la version française prévaudra en cas de difficulté d'interprétation et fait foi entre les parties.

La présente Politique est régie par le droit français et le droit européen applicable en pareille matière. En conséquence, elle sera exécutée et interprétée conformément au droit français et au droit européen.

10.2 – Juridiction

Sauf dispositions légales contraires, tout conflit relatif à l'interprétation ou l'exécution de la Politique sera soumise à la compétence exclusive des tribunaux français.